

The conversation continues on electronic signs and billboards at the next community meeting scheduled for

Wednesday, August 4th at 6pm.

Illuminated signs and billboards have been a part of city skylines for decades. But in recent years, new technology has created many new types of moving, flashing and color-changing electronic signs that were previously not possible. With new LED technology, these signs can often be seen for miles.

As Pittsburgh residents and business owners, how do we use electronic signage and take advantage of new lighting technologies while still protecting our city's famous scenic vistas, controlling light pollution and maintaining motorist safety? New legislation is being developed to bring the zoning code up-to-date with the new technology.

You're invited to this community meeting with the Department of City Planning, along with legal expert Chris Duerksen of Clarion Associates and lighting expert Nancy Clanton of Clanton & Associates, Inc. They will explain the draft legislation for electronic signage and hear your opinion on how to proceed.

COMMUNITY MEETING – AUGUST 4, 2010, 6:00 PM

**First floor conference room
John P. Robin Civic Building
200 Ross Street, Pittsburgh, PA 15219**

Your participation is crucial in creating an informed plan for electronic signage. **Come prepared to discuss your thoughts on how new signage is changing the face of Pittsburgh!**

To find relevant documents and for more information on this issue, visit the Department of City Planning's website (<http://www.city.pittsburgh.pa.us/cp/>), under the "*Electronic Advertising and Message Signage*" heading.